



# REPRESENTATIVE SPONSORSHIP PACKAGES

Cessnock District Netball Association Inc.

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[www.cessnockdistrictnetballassociation.com](http://www.cessnockdistrictnetballassociation.com)



# ABOUT US

The Cessnock District Netball Association (CDNA) strives to provide opportunities for everyone in our community to participate in healthy, safe and inclusive netball activities in a fun and family orientated environment.

The Association is managed by dedicated volunteer staff, all of whom tirelessly provide their skills, time and assistance to ensure CDNA can offer a variety of structured programs.

The Association has worked tirelessly to reintroduce the Representative program to allow our town the privilege to be represented at STATE level again.

We are one of the only local Associations that has players representing Cessnock at a State level competition, and the only predominately female sport to do so in our area.

**"Cessnock Rep Netball has a long and well respected history of success"**

This would never have been possible without the support of many local businesses, of which we are truly appreciative.

With over 50 players, our representative program had 6 teams with players ranging in age from 12 to 25 years. Across the competition age groups of: 12s, 13s, 14s, 15s, 17s & Opens.

One of very few Associations to have teams competing in all age groups at the State Titles each year. We hope to grow this to include male teams!

They are supported by over 25 officials who volunteer their time to coach, manage, cater and provide first aid and sports massage to these players throughout the season.

Our representative teams are selected in November and will train throughout the 2024 preseason and into the 2025 season until State Titles in June for our Senior teams and July for our Junior teams.

Throughout the year, all teams attend carnivals which can be held all over the Hunter Region and travelling as far south as Sydney and North as Taree.

We also host our own Representative Carnival attracting many teams from all around the Hunter Valley and beyond.

The State Titles are held in Sydney and all teams travel together to the competition held over 3 days (approx 20 games), competing against the most talented players in NSW.

For further information about the State Titles click the images below.



**HART**  
**JUNIOR**  
STATE TITLES



**HART**  
**SENIOR**  
STATE TITLES

# SPONSORSHIP PROPOSAL

For the 2025 season, and ongoing, we are seeking your support to assist our association in this very successful and growing program.

Not only is representative netball a huge honour for each player, it is also very expensive for the players and their families. The fees for the 2025 season are upwards of \$800 per player. This is just the costs associated with participation and to purchase uniforms. It does not include shoes, travel costs for attending carnivals, officials' fees or any resources for our players including training equipment and educational programs.

**"Prides itself on acting with integrity, innovation & teamwork"**

We know that the high fees for the representative program make it impossible for some players to aspire to be a part of this program. We try to assist our players as much as possible, keeping fees to a minimum, but costs continue to rise for both players and the Association.

Cessnock District Netball Association understands that in the current economic climate, organisations require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide local businesses and organisations a flexible opportunity to support their community.



As a sponsor of CDNA we guarantee to promote your business throughout the Association and wider community at every opportunity.

Cessnock District Netball Association and our netballers need your help!!!

# SPONSORSHIP PACKAGES

## MAJOR TITANIUM

**\$12,000**

(\$4,000/year  
for 3 years)

LIMITED TO 4

- Named as a MAJOR Rep Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- Prominent Logo on each player & all officials': - Jacket and Polo Shirt.\*
- Naming rights & promotion at Annual CDNA Representative Carnival.
- "Sponsorship Spotlight" Social Media Posts.
- Named Award and Invitation to present at Annual Presentation.
- 2 x tickets to the Annual CDNA Presentation, including meal.
- Banner displayed at Annual Presentation. (sponsor to provide).
- 2 x tickets to the Annual CDNA Trivia Night (major fundraising event).
- Banner displayed at the Annual Trivia Night. (sponsor to provide).
- Recognition in Association newsletters.
- Promotion of business in regular Social Media posts.
- 2 x complimentary CDNA Rep Polo Shirts displaying branding.
- Certificate of Appreciation at the end of each season.



Back of Polo Shirt



Back of Jacket

\*Design & exact logo placement to be confirmed. Example for illustrative purposes only



# SPONSORSHIP PACKAGES

## GOLD

**\$6,000**

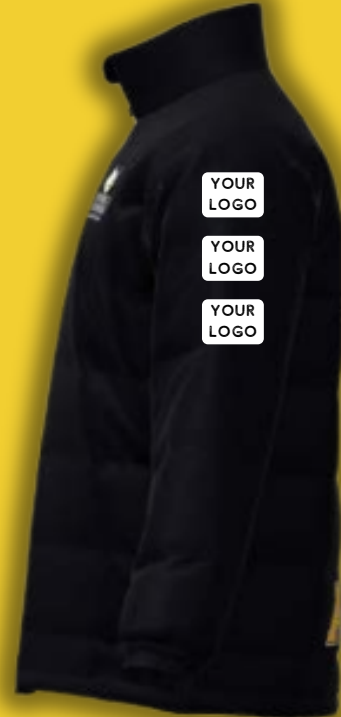
(\$2,000/year  
for 3 years)

LIMITED TO 6

- Named as a GOLD Rep Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- Logo on \*Sleeve of each player & all officials\*: - Jacket and Polo Shirt.
- "Sponsorship Spotlight" Social Media Posts.
- Recognition in Association newsletters.
- 2 x tickets to the Annual CDNA Presentation, including meal.
- Banner displayed at Annual Presentation. (sponsor to provide).
- Invitation for your business to attend the Annual CDNA Trivia Night.
- Banner displayed at Annual CDNA Trivia Night. (sponsor to provide).
- Promotion in regular Social Media posts.
- 2 x complimentary CDNA Rep Polo Shirts displaying branding.
- Certificate of Appreciation at the end of each season.



Sleeve of Polo Shirt



Sleeve of Jacket

\*Design & exact logo placement to be confirmed. Example for illustrative purposes only

# SPONSORSHIP PACKAGES

## BLACK

\$1,000

Unlimited

- Named as a REP TEAM Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- Amount split across all players' fees within nominated Team.
- Logo on \*Front of all players Training Shirts.
- "Sponsorship Spotlight" Social Media Posts.
- Banner displayed at Annual CDNA Trivia Night. (sponsor to provide)
- Invitation for your business to attend Annual CDNA Trivia Night.
- Banner displayed at Annual Presentation. (sponsor to provide)
- Invitation for your business to attend Annual Presentation.
- Recognition in Association newsletters.
- Promotion of business in regular Social Media posts.
- Certificate of Appreciation at the end of each season.



Front of Singlet



Front of L/S Shirt

\*Design & exact logo placement to be confirmed. Example for illustrative purposes only

# SPONSORSHIP PACKAGES

**WHITE**

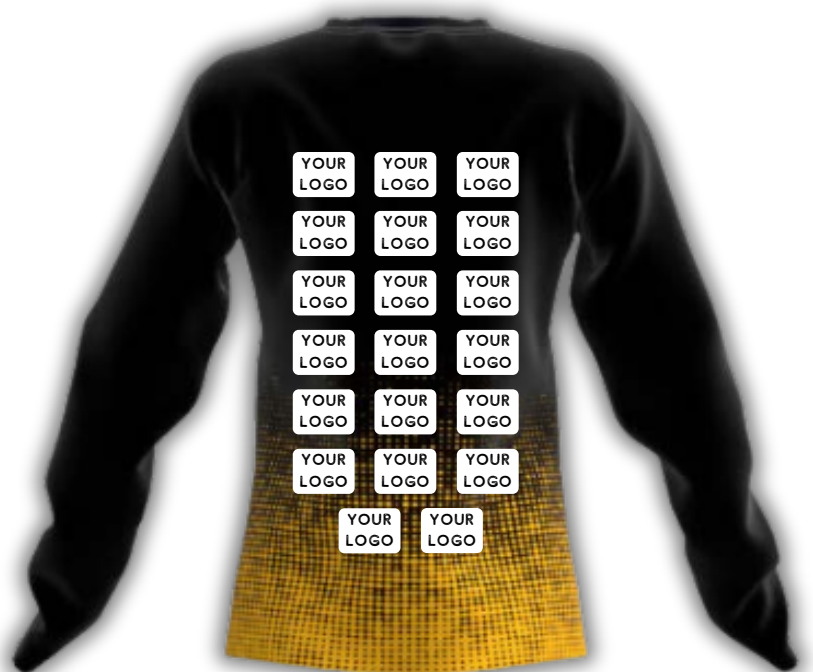
**\$500**

**Unlimited**

- Named as a Rep TEAM Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- Amount split across all players' fees within nominated Team.
- Logo on \*Back of all players Training Shirts.
- "Sponsorship Spotlight" Social Media Posts.
- Banner displayed at Annual CDNA Trivia Night. (sponsor to provide)
- Invitation to the Annual CDNA Trivia Night.
- Banner displayed at Annual Presentation. (sponsor to provide)
- Invitation to attend Annual Presentation.
- Recognition in Association newsletters.
- Promotion of business in regular Social Media posts.
- Certificate of Appreciation at the end of each season.



Back of Singlet



Back of L/S Shirt

\*Design & exact logo placement to be confirmed. Example for illustrative purposes only



# SPONSORSHIP PACKAGES

## FRIEND of a TEAM

\$ \_\_\_\_\_

Unlimited

- Nominated amount split across all players fees.
- Named as Team Sponsor with active promotion of your business on CDNA website, Facebook & Instagram - directly linked to your website.
- "Sponsorship Spotlight" Social Media Posts.
- Banner displayed at Annual CDNA Trivia Night. (sponsor to provide)
- Invitation to the Annual CDNA Trivia Night.
- Banner displayed at Annual Presentation. (sponsor to provide)
- Invitation to attend Annual Presentation.
- Recognition in Association newsletters.
- Promotion of business in regular Social Media posts.
- Photo of Team and Certificate of Appreciation at the end of season



**WINNERS!**  
**2024 STATE TITLES**  
**OPENS ~ DIV 3**



**WINNERS!**  
**2024 STATE TITLES**  
**15'S ~ DIV 3**

At Cessnock Netball we are open to any and all types of in-kind sponsorships, if you have something other than listed above in mind, we would love to hear your idea!





# SPONSORSHIP ACCEPTANCE

- Major Titanium Sponsor - \$4,000/pa
- Gold Sponsor - \$2,000/pa
- Black Sponsor - \$1,000
- White Sponsor - \$500
- Friend of a Team - \$ \_\_\_\_\_  
Team: \_\_\_\_\_  
Item/s Sponsoring: \_\_\_\_\_  
\_\_\_\_\_

Major Titanium and Gold sponsorship packages are a three year commitment (i.e. \$4,000, \$2,000 per year)

I commit to provide sponsorship of the Cessnock District Netball Association Representative Program for a 3 year period\* from the date below, in the above selected category.

Business name: \_\_\_\_\_

ABN: \_\_\_\_\_ Date: \_\_\_\_\_

Contact name: \_\_\_\_\_ Signature: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

\*3 year period only applies to Major Titanium and Gold Sponsorship. Black, White & Friend of a Team are for 1 year.

**Please note:** A formal agreement and invoice will be sent within 2 weeks.

For further information about any of the above sponsorship packages listed, please contact: Kirsty Pearce and Rebecca Attewell at [sponsorship.cessnocknetball@outlook.com](mailto:sponsorship.cessnocknetball@outlook.com)